

新年快乐

2015

happy new year

group rkd retail/iQ

/ china

/ india

/ korea

/ thailand

/ usa



rkd retail/iQ

안녕하세요!

(an-nyeong-ha-se-yo = hello)

6th studio opening in the korean capital of seoul.

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rKd-POP
new rkd retail/iQ studio in seoul

retailnow! 2



rkd retail/iQ

MPPA gaining traction in Indonesia & China with the development and expansion of multiple formats and channels

rkd retail/iQ is leading the strategic retail planning and design charge for the retail investment arm of lippo group

retailnow! 3



LIPPO GROUP

hypermart

indonesia
hyper-active
G7 launch sets the benchmark

retailnow! 4



LIPPO GROUP

P
FOODMART
PRIMO

indonesia
primo
new trade up supermarket model
for an up a new up trend economy

retailnow! 5

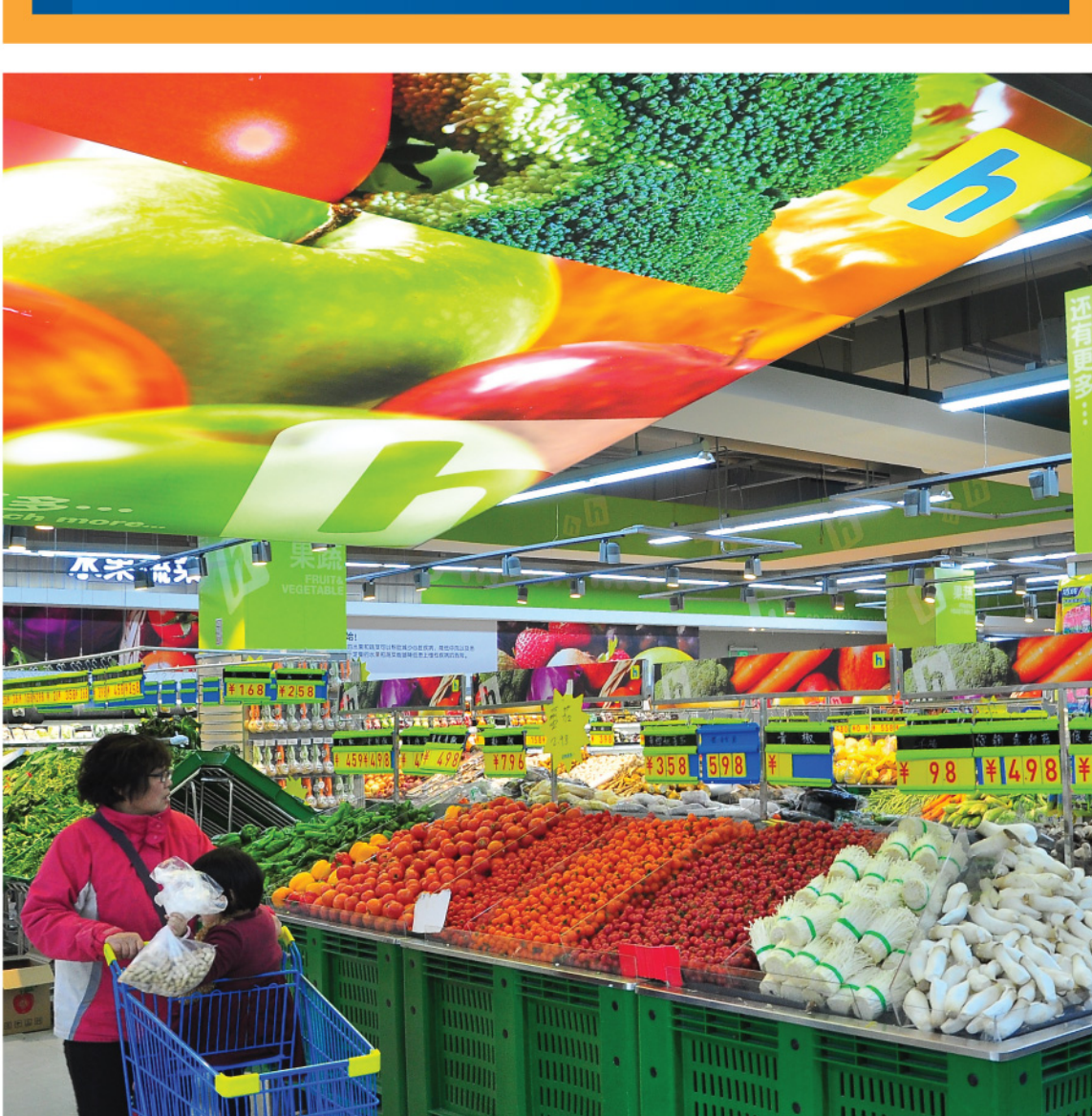


LIPPO GROUP

Smart Club
TRADER WHOLESALE

indonesia
smart club
new wholesale format for
multichannel distribution

retailnow! 6



LIPPO GROUP

海玛特
hypermart

china
hiper-active
repositioning of hipermart with a
new identity / environment /
assortment and attitude

retailnow! 7



LIPPO GROUP

R
Robbinz
FASHION LIFESTYLE CONCEPT
乐舞时尚生活概念

china
robbinz
leading the conversation on the
reinvention of the Chinese
department store model

retailnow! 8