

# THE NEWEST EXPERIENCES

Ole' supermarket G5 and BBG hyper-mart G4

group | rkd | retail/iQ



## Ole' Ville G5

Ole' Ville continues the promise of market leading innovation of merchandise and service when launched in SH and marking the 50th location of the leading upscale supermarket in china.

r/iQ

retailnow! 2



## bbg G4

bbg G4 leaves the typical hyper-mart behind with a forward thinking younger spirited format of deeper merchandise solutions and integrated food and beverage.

lifting up...  
your freshest ideas...

r/iQ

retailnow! 3

"it's all about relationships"

# CENTRAL Group

## "Acknowledging" The Importance Of Retail Design

rkd retail/iQ knows how to make designs work. The company has beautifully incorporated the Asian and Thai culture with the Western modern style and created innovative and lively masterpieces.

It is to my pleasure to say that rkd's unique work of art has made a great contribution to Central Group's success.

since 1991

rkd has been involved in improving central group's retail and thailand's retail as a whole



the celebration of rkd's 20 years anniversary, I have no doubt for a continued success of rkd as the company continues to grow stronger.

CENTRAL Group

**Sudhitham Chirathivat**  
from 1980 President,  
Central Department Store Co. Ltd.,  
2013 - Present Chairman of the Advisory Board,  
The Central Group of Companies